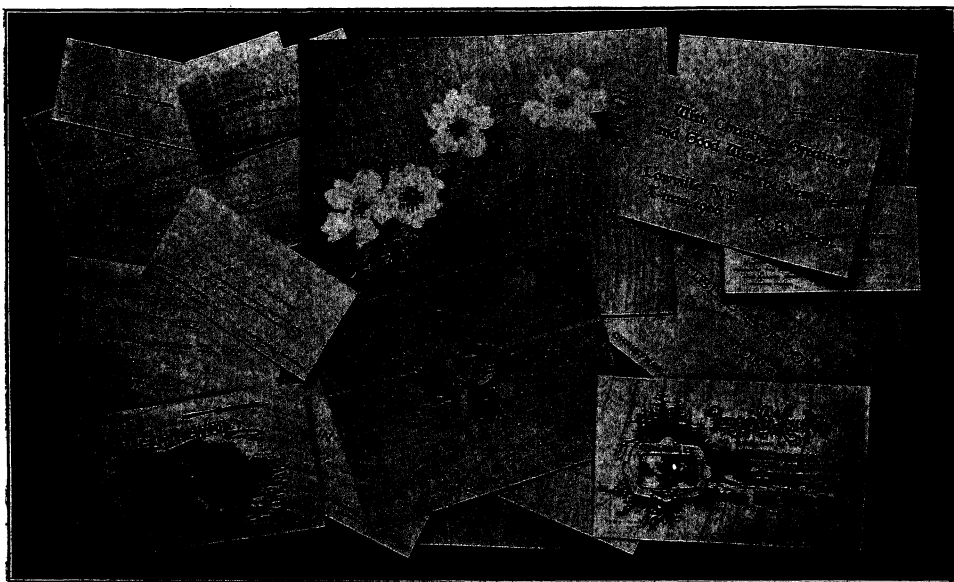


WOODEN CROSS-SECTION CARDS

FOR ALL FANCY AND BUSINESS PURPOSES.

It was found, in the early experiments in sectioning and preparing specimens for AMERICAN WOODS, that the transverse sections of certain woods were of surprising strength and smoothness, and suitable for cards for commercial purposes.



Wooden Cross-Section Cards Variouslly Printed and Decorated.

Their printing qualities, with either type or plate, were found to be unsurpassed by any paper and they were admirably adapted to hand-decorating with oil or water-colors, India-ink work, etc., as the oil or ink would strike directly in instead of flowing sideways.

Upon trying the trade with them we found the demand at once to be so great as to necessitate equipment for turning them out in considerable quantities, and we are now supplying them to both domestic and foreign trade. The intrinsic interest in them, even inviting examination with a magnifier, is not of course found in any bristol-board, and generally insures their preservation, while ordinary cards are soon lost sight of or destroyed; hence their value as an advertising medium.

They are prized for *personal* and *advertising cards*, *name cards*, *invitations*, *dinner cards*, *announcements* (particularly of wooden-weddings and Arbor-day exercises), *menus*, etc.

We are prepared to furnish them in large range of sizes, both blank and printed to order; also hand-decorated, as gift cards, etc.

Samples and prices furnished on request.

Special circular relating to HANDBOOK OF THE TREES OF THE NORTHERN STATES AND CANADA, with sample pages, furnished on request.