

Гуманитарные науки Humanities & Social Sciences

Редакционный совет

академик РАН Е.А.Ваганов
 академик РАН И.И.Гительзон
 академик РАН В.Ф.Шабанов
 чл.-к. РАН, д-р физ.-мат.наук
 А.Г.Дегермэнджи
 чл.-к. РАН, д-р физ.-мат. наук
 В.Л.Миронов
 чл.-к. РАН, д-р техн. наук
 Г.Л.Пашков
 чл.-к. РАН, д-р физ.-мат. наук
 В.В.Шайдуров
 член-корр. РАН, д-р физ.-мат. наук
 В.В.Зуев

Editorial Advisory Board

Chairman:
 Eugene A. Vaganov

Members:
 Josef J. Gitelzon
 Vasily F. Shabanov
 Andrey G. Degermendzhyy
 Valery L. Mironov
 Gennady L. Pashkov
 Vladimir V. Shaidurov
 Vladimir V. Zuev

Editorial Board:

Editor-in-Chief:
 Mikhail I. Gladyshev

Founding Editor:
 Vladimir I. Kolmakov

Managing Editor:
 Olga F. Alexandrova

**Executive Editor
 for Humanities & Social Sciences:**
 Natalia P. Koptseva

CONTENTS / СОДЕРЖАНИЕ

Valentin G. Nemirovskiy

Sociology of Emotions: Relationship of the Orientations on Value Experiences and Core Values

— 1073 —

Tatiana Ye. Viktoruk

The Information Model of the Controlling Meta-System in the Entrepreneurial Activity Management

— 1083 —

Pavel V. Mandryka, Anna V. Grenaderova,

Julia A. Titova and Evgeniya O. Lisyutina

Phytolith Research of Shilka-12 and Zaostrovka-2 Archaeological Settlements on Middle Yenisey

— 1088 —

Kirill S. Arseniev

Formation of a Critical Attitude to Information in University Students Through a Social Media Project Based on the Wiki Technology

— 1100 —

Natalia N. Nevolko

The Visualization of Ethnic Theme in the Khakass Artists' Paintings and Graphic Works of Art

— 1109 —

Vladimir I. Kirko, Natalya P. Koptseva and Anna V. Keusch

The Evenkiya Municipal District of the Krasnoyarsk Territory – an Experimental Field for the Business Incubator Creation

— 1127 —

Компьютерная верстка Е.В. Греческой

Подписано в печать 19.08.2011 г. Формат 84x108/16. Усл. печ. л. 12,4.
 Уч.-изд. л. 11,9. Бумага тип. Печать офсетная. Тираж 1000 экз. Заказ 4604.
 Отпечатано в ПЦ БИК. 660041 Красноярск, пр. Свободный, 82а.

**Consulting Editors
for Humanities & Social Sciences:**

Gershon M. Breslavs
Sergey V. Deviatkin
Sergey A. Drobyshevsky
Sergey M. Geraschenko
Oleg M. Gotlib
Boris I. Hasan
Igor E. Kim
Natalia V. Kovtun
Aleksandr A. Kronik
Pavel V. Mandryka
Boris V. Markov
Valentin G. Nemirovsky
Daniel V. Pivovarov
Andrey V. Smirnov
Viktor I. Suslov
Evgeniya V. Zander
Igor S. Pyzhev

*Свидетельство о регистрации СМИ
ПИ № ФС77-28-723 от 29.06.2007 г.*

Серия включена в «Перечень ведущих рецензируемых научных журналов и изданий, в которых должны быть опубликованы основные научные результаты диссертации на соискание ученой степени доктора и кандидата наук» (редакция 2010 г.)

Dina N. Aslamazishvili and Nikolay A. Ignatov
The Symbolic Potential of Culture

— 1132 —

Natalya P. Koptseva

Expert Seminar “Modern Humanities Knowledge and the Position of a Researcher as a Factor of the Krasnoyarsk Territory Universities’ Integration into the Global Academic Space”
(November 2, 2010)

— 1153 —

**DISCUSSIONS ON CURRENT SOCIAL
AND POLITICAL ISSUES**

Dr. Suneel Kumar
Resurgence of Taliban

— 1193 —

Chuka Enuka

China’s Military Presence in Africa: Implications for Africa’s Woobling Peace

— 1208 —

Dr. Zeng Xianghong

Doubts about the Article China’s Military Presence in Africa:
Implications for Africa’s Wobbling Peace

— 1221 —

УДК 316.752

Sociology of Emotions: Relationship of the Orientations on Value Experiences and Core Values

Valentin G. Nemirovskiy*
Siberian Federal University
*79 Svobodny, Krasnoyarsk, 660041 Russia*¹

Received 5.08.2011, received in revised form 12.08.2011, accepted 19.08.2011

This paper is devoted to such scarcely studied in the sociology of emotions matter as the analysis of the relationships between orientations of the respondents on core values and their orientations on value experiences. In general, in the field of sociology core values are particularly studied on the basis of numerous cross-cultural comparative studies. Orientations on value experiences have also been studied for nearly 30 years on the basis of surveys of the Russian respondents. This paper presents the results of correlation analysis between core values, fixed by the method of S. Schwartz, and orientations of the respondents on value experiences on the basis of techniques, developed by V.G. Nemirovsky. It is concluded that the orientations on value experiences tend to express the personalised sense of core values for the respondents.

Keywords: Sociology of Emotions, Core Values, Focus on Value Experiences.

This study was supported by the Russian Humanitarian Scientific Foundation, “Distinctions of forming of social structure and development of social capital in the Krasnoyarsk Territory” scientific research program, grant № 11-03-00250a.

1. Introduction

In contemporary sociological literature there is a huge learning experience of core values, including the representative comparative studies based on the concepts of R. Inglehart (Inglehart, 1997; Inglehart, Welzel, 2005; Inglehart, Baker, 2000), S. Schwartz (Schwartz, Sagie, 2000; Schwartz, 2004; Schwartz, 2006), G. Hofstede (Hofstede, 1996; Hofstede, 2001; Hofstede Geert, Hofstede Gert-Jan, 2004), etc.

In Russian sociology widely known approaches to the study of core values are those developed by N.I. Lapin and L.A. Belyaeva

(Lapin, Belyaeva, 1996; Lapin, 2003), V.A. Yadov (Yadov, 1979), etc.

However, among core values we can name not just some rationally formulated constructs which both in science and in the mass consciousness are traditionally perceived as values. They can include special emotional states, evaluative in nature.

In the West, the sociology of emotions has been actively developing for nearly 40 years and bibliography of works devoted to this problem numbers thousands of items; therefore, there are vigorously competing various academic schools

* Corresponding author E-mail address: valnemirov@mail.ru

¹ © Siberian Federal University. All rights reserved