

**Международный  
редакционный совет**

**Р.И. Халмурадов**, (председатель) Самаркандский государственный университет, Республика Узбекистан;

**Э.А. Гейдарова**, Бакинский государственный университет, Республика Азербайджан;

**С.Г. Денчев**, Университет библиотековедения и информационных технологий Софии, Республика Болгария;

**К. Макро**, Калифорнийский государственный политехнический университет, Соединенные Штаты Америки;

**Ю.Н. Пак**, Казахская национальная академия естественных наук, Карагандинский государственный технический университет, Республика Казахстан;

**Э. Якубов**, Холонский технологический институт, Израиль;

**Махмут АК**, Стамбульский университет, Турецкая Республика.

**International  
Editorial Board**

**R.I. Halmuradov**, (Chairman) Samarkand state University, Uzbekistan;

**E.A. Heydarov**, Baku state University, Azerbaijan;

**S.G. Genchev**, University of Library Studies and Information Technologies, Sofia, Republic of Bulgaria;

**K. Macro**, California Polytechnic State University, United States of America;

**Yu.N. Pak**, Kazakhstan national Academy of Natural Sciences, Karaganda state technical University, Republic of Kazakhstan;

**E. Yakubov**, Halanski Institute of Technology, Israel;

**Mahmoud AK**, Istanbul University, Republic of Turkey.

**CONTENTS****SCIENTIFIC REPORTS**

*Ivanov P.P., Parnikova G.M.* University 360: Educational Brokerage and Transfer of Non-Formal Education **2**

*Toktarova V.I., Rebko O.V.* Models of Digital Competencies of Employees: Structural and Content Analysis **8**

*Shaimardanov Zh.K., Rakhmetullina S.Zh., Zakimova A.M., Surova D.S.* On the Formation and Assessment of the Image of the University **15**

**DIDACTICS OF HIGHER EDUCATION**

*Baykina E.A.* The Role of the Digital Portfolio of Competencies in the Overall Quality Assessment System of University Students' Learning Outcomes **23**

*Ivanova O.V., Moroz I.N.* Opportunities and Challenges of Digitalization of Higher Education **30**

*Manvelova I.A., Shirogalina V.I.* Conditions for Improving the Effectiveness of Interaction in the Online Environment of Education in the Organization of Distance Learning **36**

*Minyazova E.R.* "Big Data" and Personalized Learning **41**

*Sumtsova O.V., Aikina T.Y.* ZOOM Technology as a Tool for Foreign Language Learning in the Covid-19 Pandemic Conditions **46**

*Tarkhan L.Z., Mykhnyuk M.I.* The Role of Master Classes in Improving the Professional and Pedagogical Activity of a High School Teacher **54**

*Tatarintseva R.I.* General Problems of Teaching and Monitoring Results in the Distance Learning Format at the University **62**

**ISSUES OF EDUCATION AND UPBRINGING**

*Antropova G.R., Matveev S.N., Shakirov R.G.* Computer Support for Solving Probabilistic Problems from the History of Mathematics **67**

*Kolushkina A.I.* English Textbooks as a Means of Forming Gender Balanced Communication Strategies **74**

*Chzhou Ye.* The Specificity of Methods of Online Teaching to Play the Piano for Students of Primary, Secondary and Senior Classes of Music Schools **79**

**THEORY AND METHODOLOGY OF SPORTS**

*Slivin T.S., Bakhtenko E.V., Sterlikov V.B., Tsvetkova I.V.* Model of Implementation of Individual Physical Training Programs for Women of the Second Mature Period **83**

**QUESTIONS OF PSYCHOLOGY**

*Barchenkova L.V., Shukuryan G.A.* The Role of the Word Superiority Effect in the Productivity of Verbal Information Recognition **89**

*Chernyaeva I.V.* The Influence of the Level of Development of Emotional Intelligence in Students on their Adaptive Abilities **95**

**COMPARATIVE PEDAGOGY**

*Kone R.P.* The Problem of Forming Interest in Knowledge in the Field of Pedagogy among Undergraduate Students **106**

*Wu Rongwei.* The History of Higher Inclusive Education in China and the Characteristics of State Policy in this Area **112**

**TRIBUNE OF THE YOUNG SCIENTIST**

*Tchouameni Dj.L.Au.* Formation of Cognitive Interest among School Children as a Condition for Improving the Effectiveness of Learning **121**

*Recommendations and Rules for the Authors* **126**