

WINSOR & NEWTON'S

LIST OF

COLOURS AND MATERIALS

FOR

WATER COLOUR PAINTING,

OIL COLOUR PAINTING,

PENCIL DRAWING, &c.

INCLUDING

WATER AND OIL COLOURS, BRUSHES, PENCILS

DRAWING PAPERS AND STATIONERY, PREPARED CANVAS, STEEL WARE,

JAPANNED WARE, CABINET WARE, ARTISTS' CHINA WARE,

AND PUBLICATIONS ON THE FINE ARTS.



WINSOR & NEWTON,

Manufacturing Artists' Colourmen by Special Appointment to

HER MAJESTY,

And Their Royal Highnesses the Prince and Princess of Wales.

38, RATHBONE PLACE, LONDON. A

WINSOR & NEWTON'S WATER COLOURS.



Previous to the establishment of the House of Winsor and Newton (in 1832), the evil repute of want of permanence attached to the *Water Colours* in ordinary use; and the most beautiful productions of Water Colour Art were inevitably fugitive through the instability of the materials employed. Complaints on this head were borne out by facts almost incredible to artists of the present day, whose predecessors used Spanish Liquorice, Dutch and Rose Pinks, Red Lead, Orpiment, Verditer, Green Bice, and even washes of tobacco-juice.

This deplorable state of so beautiful and purely English an art, urged Winsor and Newton to earnest inquiry and research, with a view of raising the character of the material employed.

The high standard of excellence sought by Winsor and Newton entirely set aside all common recipes and pernicious compounds, and rendered indispensable the aid of Chemical Science. Therefore perfectly appointed Chemical Works were established by them in 1844, with steam apparatus and all the appliances auxiliary to modern Chemical Art.

The advantageous results of the establishment of these Works were apparent in the production of colours totally different from those of all the other manufacturing colour houses. The old colours were improved and new ones introduced. Madders, Lakes, Carmines, Chinese White, Genuine Ultramarines, Chromes, Lemon Yellows, Cadmium Yellows, Aureolin, Viridian, &c., have attested by their superior qualities to the skill bestowed upon their production. The great advantages secured have been:—First, Increased power and brilliancy; and Secondly, The improvement in permanence of colours previously bearing but a faulty reputation in this respect, *and this may be said of nearly all the chemically made colours.*

Of WINSOR & NEWTON'S WATER COLOURS, therefore, it may be stated, that sound chemical knowledge and complete laboratory plant and apparatus,—powerful and specially adapted machinery,—and the matured experience of many years, ensure *purity of Pigment, exquisite fineness, and a most perfect form of preparation for the Artist's palette.*

WINSOR & NEWTON'S FINELY PREPARED WATER COLOURS

IN DRY
CAKES AND HALF CAKES.



CAKE.



HALF CAKE.

CAKES, 1s. each.—HALF CAKES, 6d. each.

Antwerp Blue
Bistre
Blue Black
British Ink
Bronze
Brown Ochre
Brown Pink
Burnt Sienna
Burnt Umber
Chinese White
Chrome Yellow
Cologne Earth
Deep Chrome
Dragon's Blood
Emerald Green
Flake White
Gamboge
Hooker's Green, No. 1.
Hooker's Green, No. 2.
Indian Red
Indigo
Italian Pink

Ivory Black
King's Yellow
Lamp Black
Light Red
Naples Yellow
Neutral Tint
New Blue
Olive Green
Orange Chrome
Payne's Grey
Prussian Blue
Prussian Green
Raw Sienna
Raw Umber
Roman Ochre
Sap Green
Terre Verte
Vandyke Brown
Venetian Red
Vermilion
Yellow Lake
Yellow Ochre



CAKE.



HALF CAKE.

CAKES, 1s. 6d. each.—HALF CAKES, 9d. each.

Black Lead
Brown Madder
Cerulean Blue
Constant White
Crimson Lake
Indian Yellow
Mars Yellow
Neutral Orange

Purple Lake
Roman Sepia
Rubens' Madder
Scarlet Lake
Scarlet Vermilion
Sepia
Warm Sepia

CAKES, 2s. each.—HALF CAKES, 1s. each.

Cobalt Blue
Orange Vermilion
Violet Carmine

CAKES, 3s. each.—HALF CAKES, 1s. 6d. each.

Aureolin
Burnt Carmine
Cadmium Yellow, Pale
Cadmium Yellow
Cadmium Orange
Carmine
French Blue
(or French Ultramarine)
Gallstone

Green Oxide Chromium
Indian Purple
Intense Blue
Lemon Yellow
Pink Madder
Pure Scarlet
Rose Madder
(or Madder Lake)
Viridian

CAKES, 5s. each.—HALF CAKES, 2s. 6d. each.

Field's Orange Vermilion
Madder Carmine
Mars Orange

Purple Madder
Smalt
Ultramarine Ash

CAKES, 21s. each.—HALF CAKES, 10s. 6d. each.

QUARTER CAKES, 5s. 6d. each.

Genuine Ultramarine.