

WINSOR & NEWTON'S

LIST OF

COLOURS AND MATERIALS

FOR

WATER COLOUR PAINTING,

PENCIL DRAWING, &c.

INCLUDING

WATER COLOURS, BRUSHES, PENCILS,  
DRAWING PAPERS AND STATIONERY, STEEL WARE,  
JAPANNED WARE, CABINET WARE, ARTISTS' CHINA WARE,  
AND PUBLICATIONS ON THE FINE ARTS.



WINSOR & NEWTON,

Manufacturing Artists' Colourmen by Special Appointment to  
*HER MAJESTY,*

And Their Royal Highnesses the Prince and Princess of Wales.

38, RATHBONE PLACE, LONDON.

## WINSOR & NEWTON'S WATER COLOURS.



Previous to the establishment of the House of Winsor and Newton (in 1832), the evil repute of want of permanence attached to the *Water Colours* in ordinary use; and the most beautiful productions of Water Colour Art were inevitably fugitive through the instability of the materials employed. Complaints on this head were borne out by facts almost incredible to artists of the present day, whose predecessors used Spanish Liquorice, Dutch and Rose Pinks, Red Lead, Orpiment, Verditer, Green Bice, and even washes of tobacco-juice.

This deplorable state of so beautiful and purely English an art, urged Winsor and Newton to earnest inquiry and research, with a view of raising the character of the material employed.

The high standard of excellence sought by Winsor and Newton entirely set aside all common recipes and pernicious compounds, and rendered indispensable the aid of Chemical Science. Therefore perfectly appointed Chemical Works were established by them in 1844, with steam apparatus and all the appliances auxiliary to modern Chemical Art.

The advantageous results of the establishment of these Works were apparent in the production of colours totally different from those of all the other manufacturing colour houses. The old colours were improved and new ones introduced. Madders, Lakes, Carmines, Chinese White, Genuine Ultramarines, Chromes, Lemon Yellows, Cadmium Yellows, Aureolin, Viridian, &c., have attested by their superior qualities to the skill bestowed upon their production. The great advantages secured have been:—First, Increased power and brilliancy; and Secondly, The improvement in permanence of colours previously bearing but a faulty reputation in this respect, *and this may be said of nearly all the chemically made colours.*

Of WINSOR & NEWTON'S WATER COLOURS, therefore, it may be stated, that sound chemical knowledge and complete laboratory plant and apparatus,—powerful and specially adapted machinery,—and the matured experience of many years, ensure *purity of Pigment. exquisite fineness, and a most perfect form of preparation for the Artist's palette.*

WINSOR & NEWTON'S  
FINELY PREPARED WATER COLOURS

IN DRY

CAKES AND HALF CAKES.



CAKE.



HALF CAKE.

CAKES, 1s. each.—HALF CAKES, 6d. each.

Antwerp Blue  
Bistre  
Blue Black  
British Ink  
Bronze  
Brown Ochre  
Brown Pink  
Burnt Sienna  
Burnt Umber  
Chinese White  
Chrome Yellow  
Cologne Earth  
Deep Chrome  
Dragon's Blood  
Emerald Green  
Flake White  
Gamboge  
Hooker's Green, No. 1.  
Hooker's Green, No. 2.  
Indian Red  
Indigo  
Italian Pink

Ivory Black  
King's Yellow  
Lamp Black  
Light Red  
Naples Yellow  
Neutral Tint  
New Blue  
Olive Green  
Orange Chrome  
Payne's Grey  
Prussian Blue  
Prussian Green  
Raw Sienna  
Raw Umber  
Roman Ochre  
Sap Green  
Terre Verte  
Vandyke Brown  
Venetian Red  
Vermilion  
Yellow Lake  
Yellow Ochre



CAKE.



HALF CAKE.

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CAKES, 1s. 6d. each.—HALF CAKES, 9d. each.

Black Lead	Purple Lake
Brown Madder	Roman Sepia
Cerulean Blue	Rubens' Madder
Constant White	Scarlet Lake
Crimson Lake	Scarlet Vermilion
Indian Yellow	Sepia
Mars Yellow	Warm Sepia
Neutral Orange	

CAKES, 2s. each.—HALF CAKES, 1s. each.

Cobalt Blue  
Orange Vermilion  
Violet Carmine

CAKES, 3s. each.—HALF CAKES, 1s. 6d. each.

Aureolin	Green Oxide Chromium
Burnt Carmine	Indian Purple
Cadmium Yellow, Pale	Intense Blue
Cadmium Yellow	Lemon Yellow
Cadmium Orange	Pink Madder
Carmine	Pure Scarlet
French Blue	Rose Madder
(or French Ultramarine)	(or Madder Lake)
Gallstone	Viridian

CAKES, 5s. each.—HALF CAKES, 2s. 6d. each.

Field's Orange Vermilion	Purple Madder
Madder Carmine	Smalt
Mars Orange	Ultramarine Ash

CAKES, 21s. each.—HALF CAKES, 10s. 6d. each.

QUARTER CAKES, 5s. 6d. each.

Genuine Ultramarine.