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FOREWARD

The publication of this book, “Comparing Research on Management of College Basketball Teams in China and the USA” is a significant step forward in our understanding of the similarities and differences of coaching conduct in these two nations. Basketball has been an important game ever since James Naismith invented it at the YMCA International Training School in Springfield, Massachusetts in 1891. The game became international soon after its invention, arriving in China in Tianjin in 1895. By 1932, FIBA was recognized by the IOC and shortly thereafter, in 1936, basketball was first included in the Berlin Olympic Games. In the past 20 years, the sport of basketball has achieved a prominent place in Chinese culture, with special foci on youth participation, school participation, and provincial and national teams. The China Basketball Association has quickly evolved into a prominent professional league under the direction of Hall of Fame inductee Yao Ming. And, many nations have used basketball as an instrument to improve communications and cultural exchanges with people from other nations.

The author, Coach Zhou Peng, has dedicated his life to basketball, first as a player and later as a college and professional coach. He has studied basketball in both China and in the United States, having studied at the birthplace of basketball, Springfield College. He has a special interest in studying different leadership styles used by coaches at different levels of competition. He is well qualified to undertake this cross – cultural comparison of college coaching behav-

ior in China and the USA. He has also identified certain problems that exist on both sides, and has offered potential solutions for them. The specific leadership styles and the issue of empowerment are also included in this book.

This publication will be a significant resource for coaches at all levels, but specially for collegiate coaches and for sport universities that are preparing the next generations of basketball. It is a specific example of the continuing message of the importance of this game of basketball; for players, for coaches and for spectators. Please direct any questions about the content and conclusions of this publication to the author.

Dr. Kenneth A. Wall

Department of Sport Management and Recreation
Springfield College

PS. Basketball Coaching Experience

NCAA 1971 – 74

Venezuela – National and college team 1975 – 83

Costa Rica – 1969 – 70

Mexico – 1980

Columbia – 1983

Bolivia – 1986

如果你能教，你可以做任何事！

教练是一个运动队的灵魂，将军，CEO，科学家，心理咨询师，朋友，老师……。所以英文里有一句话：“If you can teach, you can do everything”（如果你能教，你可以做任何事）。美国是篮球的诞生地，更是当今世界篮球的王国。而美国大学篮球又是这个“王国”建立中最重要的一环。但国内篮球界对美国大学篮球教练是如何选拔和管理却鲜为人知。周鹏教练以自己在美国大学篮球执教的亲身经历和研究对比了中美大学篮球教练员管理上的差异之处，为大家奉献了这本《中美大学篮球教练员管理的现状》。俗话说，有比较才有鉴别。看到了差距，找到了需要改进的地方，加以努力，中国的篮球就可望再上一层楼。

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美国伊利诺伊大学终身教授，博士生导师

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