

Российская международная академия туризма

Concise
Travel and Tourism Geography
in English

Developed, complied,
updated and adapted

by

Diana Ermilova

Moscow, 2007

Краткая география туризма и путешествий
(на английском языке)

Учебно-методическое
пособие

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Учебное пособие представляет собой краткое введение во всемирную географию туризма и путешествий, для туризма и т.п. Пособие содержит сжатую информацию о состоянии и проблемах современного туризма, представляя страны согласно классификации IATA, дает развернутые комментарии туристских, географических и иных реалий, выделяет ключевые слова и термины для каждого раздела, предлагает вопросы и задания для проверки понимания и усвоения материала по каждому разделу.

Предназначено для студентов и преподавателей туристских специальностей, изучающих английский язык и географию турцентров, начинающих турконсультантов и турагентов.

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(Travel and Tourism Geography by Diana Ermilova)

Abstract:

This, Concise Travel and Tourism Geography is meant to be a sort of reference for use in the home, office, higher institution or school by students specializing in tourism, travel consultants and travel agents, teachers and professors teaching this fascinating subject, for those who travel the world and for those who, like Francis Bacon, journey only «in map and chart».

The list of states, territories or tourist destinations is arranged according to three areas of IATA tourist destination distribution. Though not intended to be comprehensive this Geography will aid to some extent those who, whilst familiar with the name of the place, are uncertain of just where it lies on a map of global tourism and travel business.

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FOREWORD

This book is a general introduction to the Geography of Travel and Tourism. One point must be emphasized here. The geographic education of travel and tourism professionals lies at the interaction of tourism studies and the discipline of geography. In terms of education, especially textbooks, this is a relatively new field globally. Certainly it's an evolving field, taking shape and direction largely through the efforts of some enthusiasts. They are still pioneers and there are a lot of shortcomings, but their work should be appreciated and complimented.

In Russian this branch of education is just beginning to be paid attention to and has only recently begun to be developed. The book incorporates the collection of lectures for the undergraduates, exclusively developed and read for the period of four years. The present course of lectures is meant at least to some extent to fill a gap in tourism studies for the would-be travel experts – tourism students. This course can be regarded as an attempt to acquaint students with the feel and flavor of some tourist destinations globally. Of course, being still developed, this course can hardly be regarded as comprehensive. But it is intended to be emotional, entertaining, informal and resourceful.

The emphasis is on practical «nuts» and «bolts» information, with lists of leisure activities, specific tourist objectives, ratings of hotels, and recommendations of tours and sightseeing as well as general advice and commentary on the local scene of what to expect and what to do.

This book serves several purposes. The first is to introduce students of English as a foreign language to Travel-Tourism Geography language in particular and to the language of different vocational fields within the tourist industry in general.

The second is to give the student an introduction to the particular tourist destination area. Specific tourist destinations and their peculiarities are discussed in great detail in this book. Different kinds of tourist destinations globally are discussed, as well as their distinctive features, major characteristics and problems that accrue to the areas of hospitality. The national flavor of the process of attracting, receiving and welcoming visitors is emphasized without losing sight of the negative results, be they direct or indirect, that may occur in the environment of the destination area.

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