МИНИСТЕРСТВО ОБРАЗОВАНИЯ И НАУКИ РФ ФЕДЕРАЛЬНОЕ ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ ВЫСШЕГО ОБРАЗОВАНИЯ «ВОРОНЕЖСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ»

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ENGLISH GUIDE FOR IT SPECIALISTS

Учебно-методическое пособие

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Unit I. Correspondence

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1. Read the tips on writing correspondence in English.

Clear, effective correspondence is an important part in running an efficient business, and can establish good relations with partners. Unclear or confusing correspondence can cause many problems and lead to poor relations between partners.

Points to remember:

Letters

Many of these points apply to faxes and emails as well.

- 1) The layout and presentation of your letter are important as they give the recipient the first impression of your company's efficiency.
- 2) Write both the sender's and the recipient's address in as much detail as possible and in the correct order.
- 3) Make sure you use the recipient's correct title in the address and salutation. If in doubt as to whether a woman is single or married, use Ms.
- 4) Do not write the month of the date in figures.
- 5) Choose the correct salutation and complimentary close:

Dear Sir / Madam with Yours faithfully

Dear Mr / Ms Brown with Yours sincerely

- 6) Make sure your references are correct.
- 7) Make sure your signature block tells your reader what he or she needs to know about you.

Faxes

- 1) Fax is an open system, so it should not be used for confidential correspondence.
- 2) Write clearly when sending handwritten messages.
- 3) Faxes are copies, and cannot be used when original documents are required.
- 4) Prepare your transmission carefully before you send it.
- 5) In general, the language of faxes is much like that of letters, although faxes can be briefer and more direct, like email messages.

Emails

- 1) Email is a very fast and effective way to communicate, but there are areas where it is preferable to use letters (e.g. personal and sensitive correspondence or confidential correspondence). Email is especially useful for short messages and for everyday correspondence (e.g. setting up a meeting, passing on information, and making or replying to a request).
- 2) Email addresses usually give the name of the person or department, then the @ (at) symbol, followed by the name of the company or institution, and finally, the domain names, which indicate the type of organization and the country from which the message was sent.

use the wrong style, the letter will look odd, silly or impolite. Read the phrases below and put F for formal and I for informal language.

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1. We feel we must protest about ... 2. I am writing to inquire about... 3. Well, I think that's all for now._____ 4. I would appreciate an early reply. 5. I am writing in connection with... 6. I thought I'd drop you a line to let you know.... 7. Why not pop up here to see us? _____ 8. I've been meaning to write to you for ages. 9. I am sorry to inform you that... 10. Currently I am working at... 11. Please write soon and tell me your news. 12. Your presence is required at ... 13. I'd love to see you again. 14. Drop by coffee sometime... 15. I'm looking forward to... 16. I look forward to ... 17. Please indicate whether you will be able... 18. I hope the matter will receive your prompt.... 19. I'm writing to you from....

20. I hope you find this information useful.

6. Read the informal and formal letters of apology (A and B) and fill in the gaps by choosing one of the phrases below.

1) I am writing to / I want to tell

2) about / with regard to

3) say I'm sorry / apologise

4) I would like to express / I want you to know

5) I was really upset / I was most disappointed

6) let / allowed

7) meet / get together

8) soon / in the near future

9) amicable conversation / friendly chat

10) say again / reiterate

(A) Dear Agnes,

1) ______you how sorry I am 2) ______what happened last Friday. I' ve been meaning to 3) ______since then, but I've been really busy and didn't have time. 4) ______that I didn't mean to hurt your feelings, and I'm sorry that I did. 5) _____after our argument, and I shouldn't have 6) _____ myself get so carried away, but sometimes my temper gets the better of me.

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Why don't we 7)_____ sometime 8) _____ for a 9) _____ so that we can work things out? How about next Saturday?

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I hope you'll be able to, and I just want to 10) _____ how sorry I am. Love,

Carol

(B) Dear Ms Pearson,

1) ______ you 2) _____ our last meeting. I wish to explain my behavior and 3) ______ for my conduct.

First, 4) _____ how grateful I am for the time and energy you put into helping me make a decision about my career.

As you know 5) _____ by the rejection of my application to the graduate programme last September, and although you offered me several alternatives to pursue, I am afraid I 6) _____ my frustration to get the better of me. I hope that we can 7) _____ again 8) _____ and have a more 9) _____.

I wish to 10) _____ how sorry I am for my rude behavior last Monday. Please accept my most sincere apologies.

Yours sincerely, Clara Heath

7. Read the letter and match the parts of the letter (a-h) with the descriptions (1-8) below.

a) Cardiff High School
Lladennis Road, Cyncoed
Cardiff, Wales
b) 11th April 2015

c) The Editor Analitico Tecopo, 3

24047 Madrid Spain

d) Dear Sir/Madam,

e) We are writing to ask if can help us with our school project. We are doing a survey of the major newspapers in the European Union to find out which computer systems and desktop publishing programs they use.

f) We would be grateful if you could tell us which hardware, graphic design and page Layout software you use at Analitico. Could you also tell us how long your online edition has been running for? Thank you very much in advance.

g) We look forward to hearing from you.

h) Yours faithfully.

Judy Thompsom

Judy Thompsom, student representative

- 1) _____ This should be included on the left hand side of the page, before the greeting.
- 2) It must be written below the sender's address, separated from it by a space.
- 3) _____ If you have started the letter with the person's name (e.g. Dear Mr Thompson) then end with *Yours sincerely*. If you do not know the name of the recipient, end with *Yours faithfully*.
- 4) _____ State the reason for writing: *I am/We are writing to*
- 5) _____ Make any requests or ask questions you need to: *We would be grateful if you could... Could you also....*
- 6) _____ Request further contact, if necessary: We/I look forward to hearing from you. / Please contact us by...
- 7) _____ Start with *Dear Sir/Madam* or *Dear Mr/Mrs/Ms...* use *Ms* if you are not sure if the recipient is married or not. It is often best to use *Ms*, as *Mrs* can cause offence.
- 8) _____ This is usually in the top right corner of the letter, but can be in the centre if it is a printed letterhead.

8. Read the sentences in the reply to a job advertisement. These sentences (a-f) are in the wrong order. Put them in the correct order (1-6). Dear Sir/Madam.

- a) (____) I can be contracted by telephone on 0155753993 in the mornings or at the above address.
- b) (_____) I look forward to receiving your reply.
- c) (____) I am writing in reply to your advertisement in last Monday's Evening News.
- d) (_____) I have a working knowledge of Spanish and have recently passed the University of Cambridge First Certificate in English examination.
- e) (_____) I will also complete a degree in Computer Science in June and will be available for work immediately afterwards.
- f) (____) I would like to apply for the position of Senior Programmer you advertise.

Yours faithfully, James Brown James Brown

9. Think of your ideal job and write a letter of application for it. If you prefer, look on the Internet for real jobs and practice applying for those.

10. Complete a fax complaining about a laser printer which gives continuous error messages when you try to use the printer. You also have problems with installing the database. Use the phrases from the box below.

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unacceptable
continuous error messages
In addition
full refund
upgraded version of the database
complain about
successfully
new printer

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FAX MESSAGE

To Media Market Software supplies

From Helen Parker

Fax no 21 – 543 – 0750

Subject Faulty products

Date 20 October 2014

Page/s

Dear Mr Johnson,

1

I am writing to 1) ______two products we received from your company three days ago.

The laser printer gives 2) _____ when we try to print out our documents. 3) , the database program cannot be installed 4) _____ on the hard disk. We

find this 5) _____.

Please send us a 6) _____ and an 7) _____. We would also accept a 8)

_____ of the cost.

Yours sincerely,

Helen Parkee

Helen Parker

Chief Buyer

11. Solve the clues and complete the crossword. The first letter of each word has been given to help you.

Across

2. Each p_____ of the letter develops one specific area.

5. Check that you have the c_____ fax number.

7. Check that the paper on which your message is printed or written is s_____.

9. Check the manual of your fax machine to find out what f______ it can perform.

10. An e-mail address consists of a u_____ (or nickname) followed by an *@*.

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Down

1a. Make sure you say everything you want to say, and in a l______ sequence.1b. Check what you have written when you have f writing.

3. Before we start writing a letter it is important to think about who we are w_____to.

5a. To send and receive email you need a ______ to the Internet.

5b. You can pick up your email messages even when you are t_____, via a laptop or palmtop.

7. As faxes are copies of documents, they cannot be used when the o______ are required.

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