

ББК 26.89
К78

Автор-составитель Д.В. Ермилова

К78 **Краткая география** туризма и путешествий [Текст] = Concise Travel and Tourism Geography in English : учебно-методическое пособие / Д.В. Ермилова; Российская международная академия туризма. – М.: Советский спорт, 2007. – 248 с.

ISBN 978-5-9718-0181-8

Учебное пособие представляет собой краткое введение во всемирную географию туризма и путешествий, для туризма и т.п. Пособие содержит сжатую информацию о состоянии и проблемах современного туризма, представляя страны согласно классификации IATA, дает развернутые комментарии туристских, географических и иных реалий, выделяет ключевые слова и термины для каждого раздела, предлагает вопросы и задания для проверки понимания и усвоения материала по каждому разделу.

Предназначено для студентов и преподавателей туристских специальностей, изучающих английский язык и географию турцентров, начинающих турконсультантов и турагентов.

ББК 26.89

(Travel and Tourism Geography by Diana Ermilova)

Abstract:

This, Concise Travel and Tourism Geography is meant to be a sort of reference for use in the home, office, higher institution or school by students specializing in tourism, travel consultants and travel agents, teachers and professors teaching this fascinating subject, for those who travel the world and for those who, like Francis Bacon, journey only «in map and chart».

The list of states, territories or tourist destinations is arranged according to three areas of IATA tourist destination distribution. Though not intended to be comprehensive this Geography will aid to some extent those who, whilst familiar with the name of the place, are uncertain of just where it lies on a map of global tourism and travel business.

ISBN 978-5-9718-0181-8

© Ермилова Д.В., 2007

© Оформление. ОАО «Издательство
«Советский спорт»», 2007

FOREWORD

This book is a general introduction to the Geography of Travel and Tourism. One point must be emphasized here. The geographic education of travel and tourism professionals lies at the interaction of tourism studies and the discipline of geography. In terms of education, especially textbooks, this is a relatively new field globally. Certainly it's an evolving field, taking shape and direction largely through the efforts of some enthusiasts. They are still pioneers and there are a lot of shortcomings, but their work should be appreciated and complimented.

In Russian this branch of education is just beginning to be paid attention to and has only recently begun to be developed. The book incorporates the collection of lectures for the undergraduates, exclusively developed and read for the period of four years. The present course of lectures is meant at least to some extent to fill a gap in tourism studies for the would-be travel experts – tourism students. This course can be regarded as an attempt to acquaint students with the feel and flavor of some tourist destinations globally. Of course, being still developed, this course can hardly be regarded as comprehensive. But it is intended to be emotional, entertaining, informal and resourceful.

The emphasis is on practical «nuts» and «bolts» information, with lists of leisure activities, specific tourist objectives, ratings of hotels, and recommendations of tours and sightseeing as well as general advice and commentary on the local scene of what to expect and what to do.

This book serves several purposes. The first is to introduce students of English as a foreign language to Travel-Tourism Geography language in particular and to the language of different vocational fields within the tourist industry in general.

The second is to give the student an introduction to the particular tourist destination area. Specific tourist destinations and their peculiarities are discussed in great detail in this book. Different kinds of tourist destinations globally are discussed, as well as their distinctive features, major characteristics and problems that accrue to the areas of hospitality. The national flavor of the process of attracting, receiving and welcoming visitors is emphasized without losing sight of the negative results, be they direct or indirect, that may occur in the environment of the destination area.

Contents

Foreword	5
Chapter one	7
Introduction to Travel and Tourism Geography	9
Cultural Turn of Traditional Geography	10
Physical Geography and the Human Imprint on the Landscape	14
The Role of Culture in Location-Based Leisure	16
ASTA's Ten Commandments on Eco-Tourism	20
Globalization and Ecotourism: Threat for Indigenous Peoples	22
Geography and Tourism Business	28
Chapter Two	33
Canada	35
Some Canadian Tourist Attractions	45
Ecotourism Routes in the USA	54
Beverly Hills	61
Luxurious Miami	63
Hawaii and the Pacific Islands	69
Jamaica	76
The Cayman Islands	88
Mexico – Cancun	91
Peru Tourist Industry's Troubles	99
Brazil	102
Chile	107
Chapter three	111
The Euro or the European Monetary Unit	113
Tourism and the European Union	118
The Southern Crown of Portugal – Algarvi	122
Spain	126
Guimar	130
Lombardy	133
Germany	143
Bulgaria	151

Norway	154
Pilgrim Road to Palestine	163
Dubai	170
Mali: Timbuktu	173
Mozambique	176
Mauritius	179

Chapter four **185**

Myanmar	187
Hong Kong	190
Thailand	192
Sri Lanka	194
The Maldives	201
New Guinea	210
Australia	214

Conclusion **229**

ASTA's Tips on Overseas Travel	231
Traveling Tips	234
Packing Tips: The Art of Packing	238
Tipping: Who, When and How Much?	241

Reference **244**