

И. П. Агабекян

ENGLISH FOR MANAGERS

АНГЛИЙСКИЙ ЯЗЫК
ДЛЯ МЕНЕДЖЕРОВ

Учебное пособие



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• ПРОСПЕКТ •

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Учебное пособие соответствует государственному образовательному стандарту и требованиям программы по иностранным языкам для неязыковых вузов. Пособие рассчитано на 280–320 часов аудиторной работы (в зависимости от уровня подготовки учащихся) и содержит неадаптированные тексты, взятые из современных английских и американских источников по данной специальности, и краткий грамматический справочник с упражнениями.

Для учащихся старших курсов вузов, изучающих менеджмент, бизнес, экономику, маркетинг.

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