

УДК 811.111:65.0(075.8)
ББК 81.2Англ-923
Ш37

Электронные версии книг
на сайте www.prospekt.org

Шевелева С. А.
Ш37 Английский язык для экономистов : учебное пособие. — Москва :
Проспект, 2015. — 400 с.

ISBN 978-5-392-15474-6

Данное учебное пособие предназначено для студентов вузов, обучающихся по экономическим специальностям, владеющих английским языком в объеме средней школы и продолжающих изучение языка.

В пособии представлены основные экономические темы на основе пояснительных текстов, газетных и журнальных статей, аннотаций, деловых писем, диалогов, лекций, выступлений. Упражнения отрабатывают фонетические, грамматические и лексические навыки для развития устной речи, переводов текстов, написания эссе и рефератов, чтения газет и журналов. По каждому уроку даются тесты с последующими ключами.

УДК 811.111:65.0(075.8)
ББК 81.2Англ-923

Учебное издание

Шевелева Светлана Александровна

АНГЛИЙСКИЙ ЯЗЫК ДЛЯ ЭКОНОМИСТОВ

Учебное пособие

Оригинал-макет подготовлен компанией ООО «Оригинал-макет»
www.o-maket.ru; тел.: (495) 726-18-84

Санитарно-эпидемиологическое заключение

№ 77.99.60.953.Д.004173.04.09 от 17.04.2009 г.

Подписано в печать 01.08.2014. Формат 60×90 1/16.

Печать цифровая. Печ. л. 25,0. Тираж 100 экз. Заказ №

ООО «Проспект»

111020, г. Москва, ул. Боровая, д. 7, стр. 4.

ISBN 978-5-392-15474-6

© Шевелева С. А., 2013
© ООО «Проспект», 2013

Contents

Lesson 1. You are a student of economics **11**

Conversation:	Teacher and students
Texts:	Adam Smith Economics Economics reading room
Annotations:	The Economics of Networks Industries Entertainment Industry Economics
Grammar:	The Present and Past Indefinite Tense The Active and Passive Voice
Word formation:	Suffixes of nouns

Lesson 2. Economics and economy **29**

Conversation:	Teacher and students
Texts:	Microeconomics and macroeconomics GDP and GNP
Annotation:	Topics in Microeconomics
Newspaper items:	Russia GDP growth rate Path to Turkish rate cut open as growth slows Brazil's economy grows by 5.4%
Grammar:	The Future Indefinite Tense
Word formation:	Prefixes of nouns

Lesson 3. Sales and products **47**

Newspaper items:	<i>The Times</i> pulls even further ahead Unwilling spenders hit German growth Record industry turns fire on individual piracy
Conversation:	Teacher and students
Texts:	Retailers and wholesalers Product life cycle
Grammar:	The Present Perfect Tense The Present Continuous Tense Articles
Word formation:	Conversion

Lesson 4. People and economy **65**

Dialogue:	A stockbroker
Annotation:	Economics and Culture
Texts:	The economy Economic activity and business cycle Economic man
Newspaper item:	Eurozone economic growth to slow in second half
Grammar:	The Past Perfect Tense Modal Verbs The Past Continuous Tense Articles
Word formation:	Suffixes of adjectives

Lesson 5. Markets and production **83**

Dialogue:	Selling cars
Newspaper items:	Toyota profits boosted by weak yen and strong sales In the industry biosphere, only the strongest survive Blyk taps European mobiles
Text:	Market schema
Annotation:	From Silicon Valley to Singapore
Grammar:	Participle I The Rules of the Sequence of Tenses Attributes
Word formation:	Prefixes of adjectives

Lesson 6. Prices and money **104**

Lecture:	Price elasticity
Text:	Price support
Newspaper items:	N Korea forced to lift food prices sharply Gold provides refuge from declining dollar
Business letter:	Regretting price increase
Annotation:	Bimetallism
Grammar:	The Gerund Tag-questions General negative questions <i>if</i>, <i>when</i>-clauses The Present Perfect Continuous Tense
Word formation:	Suffixes and prefixes of verbs

Lesson 7. Types of economies **125**

Interview:	Economies and manufacturing
Texts:	Allocation of products and resources Public and private sectors in the UK
Newspaper items:	UK may move to save British Energy All areas of the US show growth, Fed reports
Annotation:	Between Politics and Markets
Grammar:	<i>many – much; few, a few – little, a little</i> Equivalents of modal verbs Participle II
Word formation:	Compound nouns

Lesson 8. The transitional economy **147**

Dialogue:	About a lecture on Hungary
Text:	The Russian Federation
Annotations:	The Vanishing Rouble Building capitalism The New Russia
Newspaper items:	Privatisation in doubt Europeans gloomy on economy but shun US model Europe together
Grammar:	The Infinitive The Adverb The Degrees of Comparison

Lesson 9. Production **171**

Speech:	The quality of the goods produced
Texts:	Production function Production possibility boundary
Figure:	Location of production
Business letter:	Industrial and office accommodation
Newspaper item:	Drought forces Australia to cut wheat forecast by third
Grammar:	Object clauses Attributive clauses The pronoun one

Lesson 10. Companies **191**

Dialogue:	A job interview
Business letter:	Offering an agency
Text:	An Apple a day

Newspaper items:	IKEA celebrating 80th anniversary Companies 'bigger than many nations'
Annotation:	The Entrepreneurship Dinamics
Grammar:	Conditionals The Absolute Participial Construction The word <i>other</i> The word <i>which</i>

Lesson 11. **People and labour** 214

Conversation:	Labour conditions
Texts:	The sources of economic health Thomas Maltus Labour market
Annotations:	Work, Employment and Society The American Workplace
Newspaper item:	Brussels' plan to give temps more rights
Grammar:	Indefinite Pronouns and Adverbs Complex Object

Lesson 12. **Demand and supply** 235

Lecture:	Equilibrium, shortage and excess
Texts:	The discoverers of the laws Demand and supply curves John Maynard Keynes
Newspaper items:	US to list exempted products next week Mini helps lift BMW earnings
Grammar:	Subject clauses Clauses of reason

Lesson 13. **Monopolies, markets and competition** 255

Interview:	McDonalds may face fierce competition
Texts:	Monopolies in the UK Monopolistic competition
Annotation:	Market Structure and Competition Policy
Newspaper items:	World Cup gives Adidas a kick start Israel diamond market counts cost of conflict
Grammar:	Indirect Speech

Lesson 14. **Newspapers, profits and prosperity** 276

Texts:	Newspaper headlines Profit Profit maximisation
--------	---------------------------------------------------------------------------

Radio report:	From the spot
Newspaper items:	Volvo earnings rise Hair cosmetics help increase Henkel profits Latin America dents Wella
Grammar:	The Complex Subject Modals and Perfect Infinitives

Lesson 15. Capital loans, credits **299**

Text:	The terms
Dialogue:	A syndicated loan
Business letter:	Request for a loan without security
Annotation:	The Political Economy of Capital Controls
Newspaper items:	Ford succeeds in defusing credit unit time bomb China's regulators announce rules to tackle capital flight
Use of English:	The press and media

Lesson 16. Investments **321**

Dialogue:	Negotiating an investment
Business letter:	Personal investment
Text:	Investment
Newspaper items:	Investors positive in face of weak economic data Global investment bank seeking banking licence
Use of English:	US English

Lesson 17. Stock market **339**

Texts:	UK markets in securities Share price indices
Radio report:	On the stock markets
Newspaper items:	Nikkei drops below 9,500 after S&P's credit warning Markets plunge on fears of US slowdown
Use of English:	Abbreviations

Lesson 18. Commodity markets **354**

Radio report:	On the commodity market
Text:	Spot market and quotations
Newspaper items:	Gold imports to Japan show sharp increase

	Comments from OPEC help lift futures prices US wheat prices soar to record Corn and soybean battle Idioms and fixed expressions (general)	
Use of English:		
Lesson 19. Foreign exchange markets and currencies		367
Text:	Market and rates	
Radio report:	From the currency markets	
Newspaper items:	Record high euro not blamed for slowdown – yet Dollar in focus	
Annotation:	Monetary Policy in the Euro Area	
Use of English:	Idioms connected with problematic situations	
Lesson 20. Government and budget		378
Speech:	The role of government	
Text:	UK government budget	
Newspaper items:	Spain ‘baby-cheque’ budget targets families France’s confused budget Warning on Dutch budget surplus	
Use of English:	Proverbs	
Tests		385
Key to some exercises		399
Key to the tests		400