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Evaluation of Industrial Clusters Efficiency in the Context of Innovation Policy (on the Example of the Krasnoyarsk Territory)

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The article deals with the problems of socio-economic development of the region with account taken of the innovation component. One of the versions of the economy modernization and transition to the sustainable development is the usage of the cluster model. We have developed the basic methodological principles for evaluation of cluster policy.

Keywords: industrial innovation, technological clusters, principles of cluster policy evaluation.

Methods of cluster policy evaluation

The future of Siberian territories is largely determined by the prospects of global technical and technological changes. Major investment projects in Siberia that are claimed to be implemented are mostly concentrated in the raw materials industries and related to the development of transport and energy infrastructure.

The potentialities of innovative development of traditional industries are high, but innovative development presupposes rapid growth of industries of the “new economy” (information technologies, biotechnologies and medical technologies, electronics and new materials) that are experiencing an acute shortage of investment.

One of the strategic directions of Siberia development in the coming decades as the basis of innovation economy of the Siberian Federal

District (SFD) is science, education and a complex of high-tech industries.

In the forthcoming period, the organization of high-tech production in Siberia will be provided with the help of industrial innovation and technological clusters. Strategies of the SFD territories propose the following:

1. Establishment of the high-tech clusters in Siberia on the state initiative with the help of government programs and projects in the defense industry – (Omsk, Biysk, Novosibirsk, Krasnoyarsk), the state corporations “Russian Technologies”, “Russian Nanotechnologies” etc.

2. Establishment of clusters on the basis of large-scale projects of country’s territory development on the new industrial base:

- comprehensive development of Angara region, Krasnoyarsk Territory;
- comprehensive development of the South-East of Chita region, where processing

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